Museum Engagement Tactics

Lessons Learned from Henry Ossawa Tanner House and the Climate Crisis Heritage Project

Presentations by Christopher Rogers and Aislinn Pentecost Farren
Moderated by Daniel Tucker
(Small Museums, 2024)
The Banjo Lesson, 1893
The Thankful Poor, 1894
“The possibilities for the Tanner House represent the growth, development, and rich cultural life of Black North Philadelphia — a community of which the greater Tanner family was part of, and which continues to evolve and thrive.”
Panel: Community-Inspired Arts & Arts-Inspired Communities

Lewis Tanner Moore
George Anthony Morton
YASP Fellow (Josh Iupera)
This survey project helps us collect and preserve community wisdom to inspire future renovations and programming for the Henry Ossawa Tanner House. We thank you endlessly for your contribution.

FOR LOVE TO THRIVE IN OUR NEIGHBORHOOD...

"Love as a force of connection, drawing us together into more dense and full and honest and joyful relationships with one another, with other creatures, with the earth." - Ashon Crawley

<table>
<thead>
<tr>
<th>WHAT ACTIVITIES SHOULD GATHER US TOGETHER?</th>
<th>WHO ARE PEOPLE WE SHOULD HONOR OR CELEBRATE?</th>
<th>WHAT HISTORIES SHOULD WE LEARN ABOUT AS A COMMUNITY?</th>
</tr>
</thead>
</table>

| WHAT ACTIVITIES SHOULD WE ORGANIZE TO IMPROVE OUR NEIGHBORHOOD? | WHAT STORIES SHOULD WE SHARE TO HELP OUR COMMUNITY HEAL? |
THE FRIENDS OF THE TANNER HOUSE: SELECTIONS FROM THE COMMUNITY ARTIST PARTNER SERIES
AN EXHIBITION AT THE CECIL B. MOORE FREE LIBRARY

OPEN FEB. 9–24TH
CLOSING RECEPTION
FEB. 24TH NOON TIL 2PM
Building a Public History of the Climate Crisis

Aislinn Pentecost-Farren
Philadelphia, PA
www.aislinn.info
Earth Works: Establishing a Green Team at Your Museum
Posted on Oct 26, 2023

Environmental Sustainability
Applying LEED to Museum Projects
Posted on Jun 20, 2023

Climate change has become one of the most significant threats to World Heritage properties, potentially impacting their Outstanding Universal Value, including their integrity and authenticity, and their potential for economic and social development at the local level.
Understanding carbon lock-in

Gregory C Unruh

Abstract

This paper narrative argues that industrial economies have been locked into fossil fuel-based energy systems through a process of technological and institutional co-evolution driven by path-dependent increasing returns to scale. It is asserted that this condition, termed carbon lock-in, creates persistent market and policy failures that can inhibit the

A new look at atmospheric carbon dioxide

David J. Hofmann, James H. Butler, Pieter P. Tans

Abstract

Carbon dioxide is increasing in the atmosphere and is of considerable concern in global climate change because of its greenhouse gas warming potential. The rate of increase has accelerated since measurements began at Mauna Loa Observatory in 1958 where carbon dioxide increased from less than 1 part per million per year (ppm yr⁻¹) prior to 1970 to more than 2 ppm yr⁻¹ in recent years. Here we show that the anthropogenic component (atmospheric value reduced by the pre-industrial value of
Challenges and Tools

• Too abstract
• Not connected to our assets/collections
Challenges

Tools

• Too abstract
  • Not connected to our assets/collections

This history and material culture is already researched and preserved, just needs to be connected to this story.
Challenges

• Worry about controversy from climate deniers
Challenges and Tools

We can feel confident telling climate stories:

• Yale CCC
• National Park Service

• Worry about controversy from climate deniers
Challenges

• Don’t want to be depressing
  • Climate despair
Challenges and Tools

• Don’t want to be depressing
  • Climate despair

• Energy transitions are possible!
• NPS History and Hope
  • Toolkit by Donna Graves and NPS
• Difficult histories resources
  • AASLH Guide by Julie Rose

History and Hope:
Interpreting the Roots of our Climate Crisis and Inspiring Action
Lessons from Tanner House Organizing

- Build an army of the willing. **There’s no magic, just labor.**
- Get comfortable with trusting the process. **Get comfortable with the art of storytelling.**
- Build a base of relationships in the community AND leverage institutions! **It’s a both/and!** Collaborate AND always learn along the way.
- **TRANSPARENCY!** Communicate the “how”, it builds shared trust and accountability you’ll need to grow.
- Plan, plan, prepare, prepare. **Prep the land, sow the seed, and know sometimes all you can do is pray for rain.**