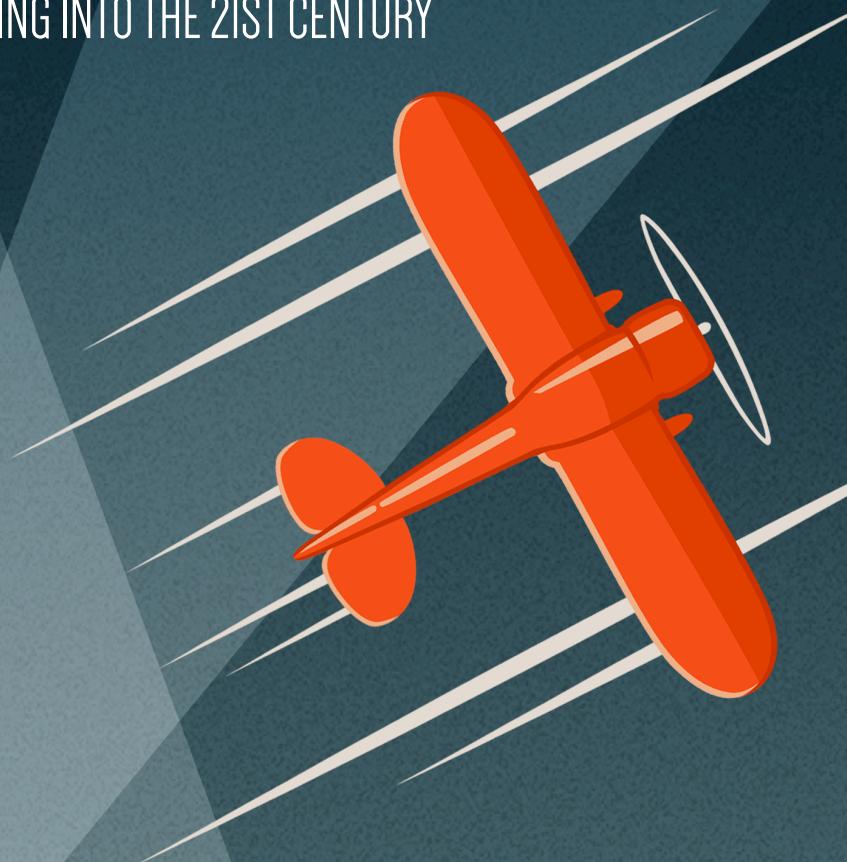


COLLEGE PARK, MARYLAND

CATCH ME IF YOU CAN

MUSEUM LEADERSHIP FLYING INTO THE 21ST CENTURY



SMALL MUSEUM ASSOCIATION

CONFERENCE PROGRAM

SUNDAY, FEBRUARY 17 - TUESDAY, FEBRUARY 19, 2019

#SMA2019



STEPHANIE LAMPKIN

CONFERENCE CHAIR



Welcome to the 35th annual conference of the Small Museum Association! This year our conference theme is "Catch Me If You Can: Museum Leadership Flying into the 21st Century." As agents of change, I look forward to conversations about the myriad ways in which we strive to make impact through our institutions. I look forward to a lively exchange of ideas and action plans. Please enjoy the conference workshops and sessions, resource hall vendors, and opportunities to mix and mingle with professional colleagues, friends, students, and volunteers.

As the Conference Chair, it was a pleasure working among the conference committee to pull this event together! I want to thank the new and returning conference committee members for donating their time, energy, creativity, and wit to planning this event. Thank you to all of our volunteers for supporting the Small Museum Association. To our attendees, thank you for returning to College Park, MD. I hope you have a wonderful experience!

ALLISON TITMAN

SMA PRESIDENT



Welcome to the 35th annual SMA Conference, and thank you for joining us to learn from and network with your small museum colleagues. Whether this is your first SMA Conference or your 35th, we appreciate that you have taken time out of your busy schedules to be here.

This year, the theme of the Conference asks all of us to consider what it means--what skills it takes, what challenges are presented, and who is given the opportunity--to be a leader in the small museum field. We think this topic is an essential one, as everyone at a small museum is called upon to lead. Whether you are officially appointed to direct a staff, a Board, or a volunteer corps, or are in charge of a project, a collection, or a program, you need to be confident in your ability to fulfill your responsibilities. Leadership is always challenging (there's a reason there are so many books about it), but it can be even more so in a small museum context where there may be fewer resources, people, or leadership training opportunities available.

I hope that you leave this Conference feeling confident in your ability to lead and head back to your museum more cognizant of the SMA network that can serve as a resource year-round. Enjoy the conference, and please thank the Conference Committee members who have worked hard to make it happen.

WELCOME



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BOARD & COMMITTEE

MEMBERS



MISSION STATEMENT

The mission of the Small Museum Association is to develop and maintain a peer network among people who work for small museums, giving them opportunities to learn, share knowledge and support one another, so that they, in turn, can better serve their institutions, communities and profession.

ACCESSIBILITY STATEMENT

ISSUED JULY 16, 2018

The Small Museum Association is committed to holding events and programs that are open and welcoming to all. We fully intend to make all reasonable accommodations that do not interfere with the nature of the programming. Please contact SMA at least six weeks in advance to request an accommodation. Email us at president@smallmuseum.org, conference@smallmuseum.org, or accessibility@smallmuseum.org.

With notification, available accommodations include (but are not limited to):

ASL Interpretation

ASL interpreters can be provided with advance notice as requested above.

Reserved Seating

SMA will reserve seating or space for program attendees that need to sit close to an ASL interpreter, a presenter, a screen, etc.

Physical Accessibility

SMA holds its annual conference and other programs in locations that comply with the Americans with Disabilities Act (ADA). If you are concerned that a location will not provide adequate physical accommodation, please contact us to discuss it.

Service Animals

Locations for SMA programs will fully comply with ADA guidance on service animals. If it is unclear if an animal is a service animal, SMA and venue staff will not ask any questions beyond those allowed by the ADA: (1) is this a service animal required because of a disability? and (2) what work or task has the animal been trained to perform?

Lactation Accommodation

SMA can provide a private space for lactation needs.

Menu Modifications

SMA generally asks about relevant dietary restrictions on the registration forms for its events.

Contact us if you were not able to address your request on the form.

Please let us know if these or another form of accommodation will make it possible for you to attend a Small Museum Association event. We look forward to having you join us.



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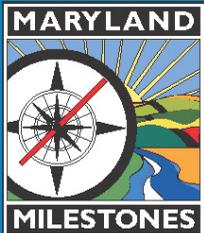
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Weekend MBA Program
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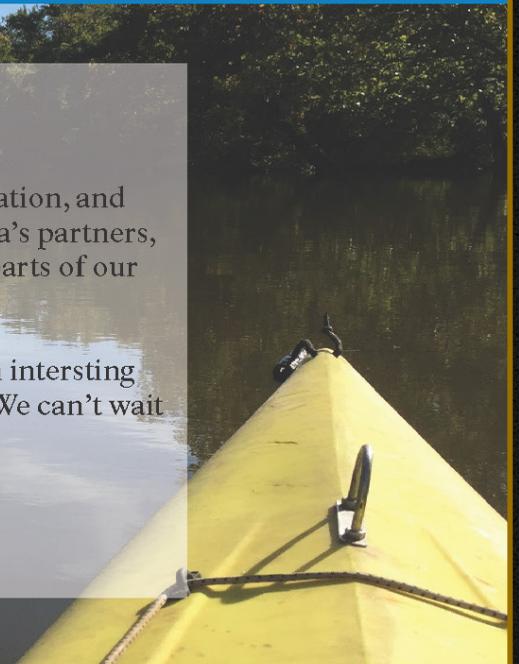
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CONFERENCE ROOMS

FOYER A

OFFSITE

CALVERT BALLROOM

WAYNE CURRY

JIM HENSON

SALON E

SALON F

SALON G

SUNDAY

12-5PM	REGISTRATION							
1-2:30PM				CHANGE	ASSESS			
3-4:30PM				SOCIAL MEDIA	EVOLVE			
5:30-7:30PM		RECEPTION @ AVIATION MUSEUM						
7:30PM		EAT & ENGAGE @ HOTEL AT UMD						
9-10:30PM					BATTLEDECKS			

MONDAY

7:15AM-4:15PM	REGISTRATION							
7:30-9:00AM			BREAKFAST					
8:15-9:15AM			KEYNOTE					
9:30-10:30AM				FORGET THE BEST	MAKING ROOM	LEADERS	MUTANT NINJA	BUILT
10:30-11AM		BREAK	BREAK					

SCHEDULE

CONFERENCE ROOMS

	FOYER A	CALVERT BALLROOM	WAYNE CURRY	JIM HENSON	SALON E	SALON F	SALON G	
MONDAY	11AM-12:00PM		MARKET DEVEL	ARTISTS	INCLUSIVITY	QUIET ROOM	WHY WE'RE HERE	
	12:00-1:30PM	LUNCH						
	1:30-2PM		CONNECT	LGBTQ*	SUSTAIN	BENEFIT	AAM	
	2:15-3:15PM		POWER	VISITOR TRACK	MYTHS	INSPIRE	INSANITY	
	3:15-3:45PM		BREAK	VA	MD	NY/NJ	DE	PA
	3:45-4:15PM			INVISIBLE	PLASTIC	COMMUNITY	ENGAGE	EMERGE
	5:30-9PM		BANQUET					
TUESDAY	7:15-10:45AM	REGISTRATION						
	7:15-8:15AM		BREAKFAST					
	8:15-9:15AM		PLENARY					
	9:30-10:30AM			BATON	NOT MY STORY	CROWD FUND	FIELD TRIPS	ALLIES OF CHANGE
	10:45-11:45AM			CHANGE NARR	EMAIL MARKET	HIRING	STOP & LISTEN	WHAT'S THE HURRY?

AT A GLANCE

**12:00-5:00pm | Registration**

The registration table is located in the Foyer A.

1:00-2:30pm | 90-Minute Workshops *seating is limited***Communicating for Change | Wayne Curry Meeting Room**

Pierre Quinn



Using information gleaned from leadership best practices research and expert consensus, Pierre will provide practical, proven advice on how leaders can communicate effectively.

**Assessment Programs for Small Museums | Jim Henson Meeting Room**

Allison Titman, Danyelle Rickard

AAM Program Officers Allison Titman and Danyelle Rickard will explain MAP, StEPs, CAP, accreditation, and more, and guide attendees through the completion of sample materials from several of the programs.

3:00-4:30pm | 90-Minute Workshops *seating is limited***Goals Before Tools: Leading for Social Media Success | Wayne Curry Meeting Room**

Rebecca Ortenberg, Hillary Mohaupt

This session is geared toward those who already understand the basics of using Facebook, Twitter and/or Instagram but who want to learn how to harness these tools to advance the goals of their museum.



Workshop participants will have the opportunity to put their new skills to work building a social media plan for a small organization.

**Evolve or Face Extinction: Lessons from the Cretaceous Period | Jim Henson Meeting Room**

Mary Alexander, Mark Hudson



This session will consider models for success (along with discussions of failures) from the experiences of a dozen or so small representative history museums.

5:30-7:30pm | Wine & Cheese Reception | College Park Aviation Museum

Join us for a special wine and cheese reception at the College Park Aviation Museum to kick off the conference sponsored by Maryland Milestones State Heritage Area. Transportation is attendees' responsibility. The reception will be ASL interpreted. Thank you to our sponsors Maryland Milestones State Heritage Area.

7:30pm | Eat & Engage Dinner | The Hotel at UMD * cost is attendees' responsibility*

Network, meet up with friends, or reunite with colleagues during the Eat & Engage dinner. Attendees are responsible for their own dinner bill and can enjoy a 10% discount at Bagels N Grind or Potomac Pizza. Attendees must wear badge to receive the discount. ASL interpreters will be available.

9:00-10:30pm | Battle Decks! | Jim Henson Meeting Room

Make new friends in this PowerPoint parody game by showcasing your small museum-honed improvisational interpretation and public speaking skills! Participants will receive a randomly selected topic 30 seconds before giving a 5-minute presentation using a never-before-seen slide deck. Hilarity ensues & the audience votes for a winner at the end. Volunteer speakers, please sign up at the registration desk. ASL interpretation will be available.

**7:15am-4:15pm | Registration**

The registration table is located in the Foyer A.

7:15am-4:15pm | Resource Hall | Calvert Ballroom**7:15-9:15am | Breakfast | Calvert Ballroom****8:15-9:15am | Keynote Address | Calvert Ballroom**

Dr. Suse Anderson, Assistant Professor, Museum Studies at The George Washington University and host of Museopunks podcast

“Museopunks Live at SMA!”

The Keynote address will be ASL interpreted. The address will be a live podcast recording.

9:30-10:30am | 60-Minute Sessions**Forget the Best: Good and Better Approaches to Preservation | Wayne Curry Meeting Room**

Samantha Forsko, Laura Heemer

Institutions often forgo the "best" in favor of "good" and "better" approaches to preservation. Discuss how to make preservation a component of any collections care program, even one with minimal resources. The session chair will draw on her own experiences at the Conservation Center for Art & Historic Artifacts and her co-presenter will discuss real examples of implementation at a small museum.

Making Room for Diversity, Equity, & Inclusion in Small, Specific, and Focused Spaces | Jim Henson Meeting Room

Danielle Gabriel

As museum professionals, we often talk about the importance of diversity, equity, and inclusion, but find it difficult to bring about sustainable change. This session will explore the legitimizing myths within attendees' own museums and consider ways to rethink their practices to overcome them.

Where Leaders Come From: Career Planning & Resume Review | Salon E

Allison Titman, John Orr

The presenters will offer their brief take on how to purposefully craft a rewarding museum career and seek out leadership opportunities and professional development to forward your career goals, then a group of experienced small museum professionals will be available to review attendees' resumes and cover letters.

Mutant Ninja Emerging Museum Professionals Assemble! | Salon F

Melissa Miller, Emily England

This presentation will examine when and where EMPs in collections-oriented positions are learning how to deal with hazardous materials, and whether or not they are receiving enough training to protect and advocate for themselves in this evolving job market and at institutions with limited resources.

Built from the Ground Up: Mission-Guided Change | Salon G

Greg Jackson

This session is a case study of Glencairn Museum's mission shift brought about through thoughtful planning by its leadership team. The session will conclude with a discussion on the importance of having (or not!) a mission statement and whether (or not!) it needs to be strictly followed.



**10:30-11:00am | Break**

Enjoy a 10% discount at Bagels N Grind or Potomac Pizza. Attendees must wear badge to receive the discount.

11:00am-12:00pm | 60-Minute Sessions**The Marketing-Development Connections | Wayne Curry Meeting Room**

Sheldon Wolf



“Marketing” begins way before your public relations and advertising efforts. This session will focus on marketing and development and is based on the opening chapters of a new book by Sheldon Wolf, *A Practical Guide for Small Museum Fundraising: The Marketing-Development Connection*.

Inclusivity on the Accessibility Tools Serving the Deaf Community | Jim Henson Meeting Room

Kathleen Brockway



The presenter will share updates of new accessibility tools to serve the smallest minority group, the Deaf Community.

Artists and Organizers as Museum Leaders: Practicing Creative Leadership with the Smithsonian Asian Pacific American Center's Culture Lab Playbook | Salon E

Andrea Neighbors



This active session will dive into the Smithsonian Asian Pacific American Center's (APAC) Culture Lab Playbook, an activity book that leads institutions, organizations and individuals through the community-centered process APAC follows when creating Culture Labs, its signature program co-curated with communities across the country.

Self-Care Break/Quiet Room

Take a break from the conference by utilizing one of the conference rooms as a space for relief from stress and over-stimulation. Please no cell phone use or computer use with volume. If you must speak, please head out to the hallway.

Why We're Here: Fighting for Collections Priorities | Salon G

Alana Blumenthal



How do you plan a multi-year exhibition schedule when funding is uncertain each fiscal year? Should you wait yet another year before conducting that full inventory? When staffing is limited, how do you decide between paying a curator or collections manager, versus an administrator or fundraiser? This session will attempt to answer the questions. Attendees will be asked to brainstorm, and contribute any examples from their own experience.

12:00-1:30pm | Lunch Buffet | Calvert Ballroom *Service begins at noon and ends at 1pm*
Award and Scholarship presentation.

1:30pm-2:00pm | 30-Minute Sessions**Connecting People with Collections | Wayne Curry Meeting Room**

Corinne Brandt, Leigh Zepernick



Winterthur's collections are the key to their object-based programing, which includes teaching, workshops and a variety of public programs. We have embarked on a 10-year plan “Connecting People with Collections,” to create a long-term sustainable solution to the issue of accessible storage. The presenters will share their process for assessing the strengths and weaknesses of the collection in order to strengthen the holdings to best serve the museum's mission. We invite ideas and feedback from participants.

Being LGBTQ* In Museums | Jim Henson Meeting Room

Meg Hutchins



This session will address what it is like being an LGBTQ* staff member in museums. What struggles do you or others face? What positive experiences have you or others had? How do you feel the field is doing to support the community? All are welcome to share opinions in this relatively informal discussion.

**Sustaining Places, Re-Designed and Updated | Salon E***Nora Ellen Carleson, Brooke Baerman, Katheryn Lawson, Matthew Monk*

Throughout its seven years of operation, Sustaining Places (sustainingplaces.com) has reached over 14,000 groups and individuals across the United States. In this roundtable session, graduate students from the Museum Studies Program at the University of Delaware will present the newly updated version of this website and invite feedback about its value and use to the small museum community.

Benefits on a Budget | Salon F*Rod Cofield*

This session will delve into London Town's employee benefits that have been implemented these past few years and how they can scale up or down in different organizations. The session will cover health care, retirement plans, flexible spending accounts, dependent care accounts, supplemental insurance, and leave policies. Some of these even save you money!

AAM Accreditation as a Leadership Tool: Learn Why a Small Museum Achieved AAM Accreditation (and a Bit of the How) and Was It Worth It | Salon G*Kathrine Young*

For small museums, the AAM Accreditation process can seem daunting. Learn a bit about the process that a small museum went through to achieve Accreditation from AAM, and whether they think it was worth it - spoiler alert - we do! However, it might not be a leadership role that is a good fit for every museum. Let's debate the pros and cons, and answer some questions you might have on the Accreditation process.

2:15-3:15pm | 60-Minute Sessions**You Have the Power: Collections Solutions for Small Museums | Wayne Curry Meeting Room***Karen Whitehair, Robin Matty*

This session will begin with a discussion of the fundamentals for these collection stewardship areas: collection documentation, object storage and rehousing, and environmental stability. The second half will encourage open dialog on finding solutions to collection challenges. Handouts listing internet resources will be made available to the attendees.

Taking the Lead in Visitor Studies: Using Timing & Tracking to Understand Your Visitors | Jim Henson Meeting Room*Auni Gelles, Jessica Celmer*

How can small museums gain insights into visitors' behavior at their site without hiring consultants or relying upon professional evaluators? This session will address how to get started with timing and tracking visitors and will include a review of best practices in timing and tracking, including standards developed by leaders in the visitor studies field, as well as an opportunity to practice analyzing sample data.

Interpreting Complex Truths, Myths, and Misconceptions at Your Historic Site | Salon E*Kim Staub*

Every historic site has misconceptions and complicated histories related to it. The Betsy Ross House is no stranger to these kinds of misunderstandings. Using the Betsy Ross House as a case study, this session will offer strategies for unpacking these complex histories and visitor misconceptions turning them into opportunities for visitor learning. The presenters will discuss stories that have and have not worked in bringing Betsy's story to life and ways you can apply these lessons at your own site.

Time to Think Big: Inspire! Grants for Small Museums | Salon F*Reagan Moore, Mark Feitl, Jill Conners-Joyner*

Get inspired during this session from IMLS as staff share information about a new funding opportunity for small museums, Inspire! Grants for Small Museums, which is designed to encourage small museums to apply for and implement projects that address priorities identified in their strategic plans.

**Insanity is Doing the Same Thing Over and Over Again and Expecting Different Results | Salon G***Brooke Salvanto*

Discover how the Tuckerton Seaport & Baymen's Museum has strategically transformed into a community museum, serving over 58,000 guests each year with only one full-time and four part-time staff members.

3:15-3:45am | Break & State Meetings

Enjoy a 10% discount at Bagels N Grind or Potomac Pizza. Attendees must wear badge to receive the discount. *During this time, we will also hold State Meetings in assigned rooms*

3:45pm-4:15pm | 30-Minute Discussions**Invisible Hands: Achieving Excellence Through an Economical and Diverse Student Workforce | Wayne Curry Meeting Room***Taras W. Matla, Abby R. Eron*

This roundtable explores the impactful role student labor plays at small museums. Whether they work as graduate students, on a voluntary basis or through subsidized programs such as federal work-study, students gain practical skills that translate to vast expertise in the field, resume enhancing opportunities, and personal growth.

Making the Change: Eliminating Single-Use Plastics at the Chesapeake Bay Maritime Museum | Jim Henson Meeting Room*Jill Ferris, Allison Speight*

In this session, join the Chesapeake Bay Maritime Museum Sustainability Committee chairs as they review the steps taken to move CBMM towards a single-use plastic free campus, as well as the challenges they have faced along the way.

Community Building through Diversifying Exhibits | Salon E*Brittany Merriam*

In this session, learn how the Northampton County Historical and Genealogical Society (NCHGS) launched an ambitious initiative to diversify the permanent exhibits in the NCHGS museum to include stories of immigration (and migration) from the Lebanese, Filipino, Hispanic, and African American communities respectively, in an effort to build community relationships.

Engaging Rhode Island's Intellectual and Developmental Disabilities Community in Small Museums | Salon F*Ryan Saglio*

How do you plan a multi-year exhibition schedule when funding is uncertain each fiscal year? Should you wait yet another year before conducting that full inventory? When staffing is limited, how do you decide between paying a curator or collections manager, versus an administrator or fundraiser? This session will attempt to answer the questions. Attendees will be asked to brainstorm, and contribute any examples from their own experience.

Emerging Museum Professionals Roundtable | Salon G*Kelsey Brow*

Come meet other EMPs and talk about what makes working in a small museum as an emerging professional both special and uniquely challenging! Bring business cards, your questions about resumes, grad school, or career-building to this informal mixer and leave with new friends, a stronger professional network, and at the very least, some inspiration and catharsis.

5:30-9:00pm | Annual Banquet | Calvert Ballroom *Service begins at 6:30pm and ends at 7:30*

The Dapper DJ's will return to provide music for the banquet! Come dressed in your best Amelia Earhart, PanAm, or other creative aviation-themed costume. Additional activities include raffle and silent auction announcements. The banquet will be ASL interpreted.

**7:15am-10:45pm | Registration**

The registration table is located in the Foyer A.

7:15am-12:00pm | Resource Hall | Calvert Ballroom**7:15-8:15am | Light Breakfast | Calvert Ballroom****8:15-9:15am | Plenary Address | Calvert Ballroom**

Andrea Jones, independent consultant and educator

“How to Avoid Museumsplaining and Start Asking Better Questions.”

The Plenary address will be ASL interpreted.

9:30-10:30am | 60-Minute Sessions**Passing the Baton: A Practical Discussion on Leadership Transition at Your Small Museum****| Wayne Curry Meeting Room**

Ann Bennett, Robert Bennett

What are the steps that you and your organization need to take to prepare for a change of leadership at your small museum? This session will focus on the transition to an external candidate, but will cover a range of scenarios. Participants are encouraged to share their experiences and learn from others.

It's Not My Story to Tell | Jim Henson Meeting Room

Rebecca Dupas, Adriana Usmayo

"It's Not My Story to Tell" shares the conception, successes, and challenges of the Bringing The Lessons Home Program (BTLH) at The United States Holocaust Memorial Museum. Participants will gain strategies for engaging youth in historical and cultural museum content, examine the tenets of successful and sustained community partnerships, and discuss inclusive ways to serve and empower youth within museums and museum communities.

Crowdfunding Secrets of Success | Salon E

Lauren Silberman

Crowdfunding campaigns have transformed traditional appeals into dynamic movements integrating social media with fundraising in novel ways. The session will focus on selecting an appropriate project, building a team of supporters, determining the schedule, choosing which social and traditional media to use, and how to launch (and follow up!) for success using Historic London Town and Gardens as a case study.

Field Trips and Outreach Programs 101 | Salon F

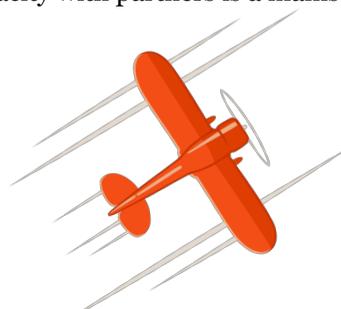
Julie Bryan

This session will address strategies that all museums can use to create successful field trip and outreach programs. Examples of applications of these strategies in a variety of different types of museums will be given.

Heritage Areas: Allies of Agents of Change | Salon G

Lindsey Baker, Betsy Kellner, Aaron Marcavitch, Liz Shatto, Lisa Robbins, Rob Forloney

Heritage Areas are unique allies for small museum leadership. The moderated panel will focus on real life examples of how small museums have utilized Heritage Areas for technical assistance, building partnerships, advocacy, financial assistance, and outreach. Participants will leave understanding that lifting up the efforts of small museums and helping to build capacity with partners is a mainstay of Heritage Area work.



**10:45-11:45am | 60-Minute Sessions****Changing the Narrative: Consensus Building to Embrace Challenging Topics at a Historic Site | Wayne Curry Meeting Room***Jill Barry, Elizabeth G. Allan*

This session will examine how the Morven Museum & Garden's undertook a two year process to prepare the board, staff, volunteers, and audiences for the new permanent collection installation opened in September 2018 that is more inclusive of the slave-holding history, women, children, servants and employees that called Morven home for 260 years.

Email Marketing Makeover | Jim Henson Meeting Room*Ceci Dadisman*

Are you maximizing your email campaigns to drive open rates, engagement, and conversions? Explore email automation functionality that will revolutionize the way you think about and deploy your email campaigns. In this session, we will cover: Design best practices, List segmentation, Automation, Behavior-based sending.

Improving Hiring Practices in Small Museums: A Conversation | Salon E*Katherine C Grier, Andrew Coulomb*

This round-table session will open with short presentations on two efforts, one by the Emerging Professionals Committee of the Virginia Association of Museums to promote supportive work environments for emerging professionals and the other from the Museum Studies Program at the University of Delaware on transparency in hiring practices, to promote change in museum hiring practices. The second part of this session is discussion about your experience with current practices, both good and not-so. We want to know what your institution is doing to make things better.

Stop, Collaborate, and Listen: Building a Shared Education Program through Leadership and Partnership | Salon F*Jenna Tshudy, Michael Madeja*

This session will explore how open and active collaboration can take different backgrounds and different organizational goals and shape a successful education program. Through a case study of the American Philosophical Society and Historic Philadelphia's full-day field trip program and roundtable discussions, attendees will leave the session with a set of thought models for creating educational programs by analyzing staff, institutional, and local strengths and weaknesses.

What's the Hurry? Building a Case for Rapid Response | Salon G*Callie Hawkins, Jenny Phillips*

President Lincoln's Cottage staff members will discuss how staff cultivated trust from our community, assess the benefits of rapid response programming, help participants devise a plan for constructing their own rapid response teams, and build confidence in leveraging social media to spread the word.

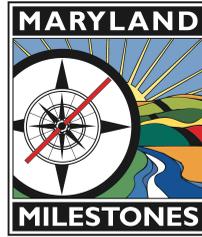
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DR. SUSE ANDERSON

KEYNOTE SPEAKER

"MUSEOPUNKS LIVE AT SMA!"

Dr. Suse Anderson is Assistant Professor, Museum Studies at The George Washington University and host of Museopunksâ€”the podcast for the progressive museum (presented by the American Alliance of Museums). Anderson is currently a Visiting Technologist at the Pew Center for Arts and Heritage in Philadelphia. In 2017/18, she was President of MCN (Museum Computer Network) and was Program Co-Chair for its annual conference in 2015/16. She holds a PhD and BFA from The University of Newcastle, Australia, and a BAarts from Charles Sturt University, Australia.



ANDREA JONES

PLENARY SPEAKER

"HOW TO AVOID MUSEUMSPLAINING AND START ASKING BETTER QUESTIONS"

Andrea Jones is an independent consultant and educator known for her "outside the box" thinking. She collaborates with museums to reinvent storytelling and interpretive methods in the service of greater relevancy for public audiences. She is a champion of immersive, surprising, and thought-provoking experiences. In 2016, her team won the award for "Innovation in Museum Education" from the American Alliance of Museums. Operating under that name Peak Experience Lab, her clients include Smithsonian's National Museum of the American Indian, National Museum of Natural History, Wisconsin Historical Society, and The First Amendment Museum among others. She blogs at PeakExperienceLab.com.



KEYNOTE & PLENARY

SPEAKERS



MARY ALEXANDER led the Maryland Historical Trust Museum Assistance Program for many years and now co-directs the University of Maryland's Museum Scholarship and Material Culture Certificate Program.

ELIZABETH G. ALLEN holds a M.A. in History of Art, Theory, and Display from the University of Edinburgh, Scotland, and has overseen eighteen full-size changing exhibitions at Morven, most of which she created. Her exhibition "Charles and Anne Morrow Lindbergh: Couple of an Age" won a 2016 Leadership in History Award from the American Association for State and Local History

JILL M. BARRY has been in the sector for over twenty years at institutions as varied as the Cleveland Museum of Art to the Naples Botanical Garden focusing on the public dimension of the museum experience. She came to Morven Museum and Garden as Executive Director in 2016.

BROOKE BAERMAN is currently a Fellow in the Winterthur Program in American Material Culture. Previously, she has worked in art museums and historic houses in Massachusetts and Maine.

LINDSEY BAKER is the Executive Director of the Patapsco Heritage Greenway and mom to a human toddler, Adriana Cruz and a Great Dane mix, Stella.

ANN BENNETT has more than 20 years experience working in archaeology, museums, and education. She is the Executive Director of the Laurel Historical Society in Maryland.

ROBERT BENNETT is the former Executive Director and board member of the William Brinton 1704 House and Historic Site in West Chester, PA. He is currently an archivist with the National Archives and Records Administration in College Park, MD.

ALANA BLUMENTHAL has over a decade of curatorial and leadership experience in non-profit and local government museums in New York, Colorado, Virginia, Alaska, and Pennsylvania. She currently serves as the Curator and only staff member for Sunrise Mill, a historic site being developed by Montgomery County, Pa.

KATHLEEN BROCKWAY is an advocate, social media personality, and an author of two published books on deaf history and culture. She also promotes the preservation of the deaf history and culture. Currently, she is a graduate student at Goucher College majoring in Cultural Sustainability and travels to finish her third book project in Virginia.

JULIE BRYAN is the Executive Director of Spark! Imagination and Science Center. She has extensive experience with creating field trip and outreach programs in history museums and children's museums.

NORA ELLEN CARLESON is currently a Ph.D. student in the History of American Civilizations and Museum Studies at the University of Delaware. She has a background working in museums, both small and large, in Illinois, Maryland, and the Washington, D.C. area and hopes to continue her full time work in small cultural non-profits after completion of her degree.

JESSICA CELMER is the Education Coordinator at the Baltimore Museum of Industry, where she works with groups and field trips in particular. She received her BA in Public History at Stevenson University and her Masters in Applied History at George Mason University.

ROD COFIELD is the Executive Director at Historic London Town and Gardens. He is also currently president of the MD Museums Association and immediate past president of SMA.

ANDREW COULOMB is Director of Operations and Facilities Management at Virginia Museum of Contemporary Art.

REBECCA DUPAS is a Coordinator for Youth and Community Initiatives at the U.S. Holocaust Memorial Museum. After teaching in the public school system for seven years, she joined the museum's staff in 2012 where she works to engage young people in the history of the Holocaust through the Bringing the Lessons Home Program.

EMILY ENGLAND is a second year graduate student at the University of Illinois at Chicago in the Museum and Exhibition Studies Program, where she is studying museum decolonization, co-curation strategies, occupational health and safety, and labor rights and history. Over the last six years, she has worked for institutions ranging from small historic house museums to the Smithsonian National Air and Space Museum in a variety of capacities, including intern, independent contractor, and employee.

JILL FERRIS is the Director of Education at the Chesapeake Bay Maritime Museum. She holds a B.A. in history from Colgate University and an M.A. in History Museum Studies from the Cooperstown Graduate Program (SUNY Oneonta).

ROBERT FORLONEY has worked in the field for more than twenty years as an educator, administrator and consultant as well as teaching courses for Goucher College, Johns Hopkins University and University of Delaware. Participating in a leadership capacity, he is actively engaged with strengthening the field as well as promoting collaboration between institutions and communities. He is currently the President of Stories of the Chesapeake Heritage Area and has served on the Board since 2013.

SAMANTHA FORSKO is the preservation specialist at the Conservation Center for Art & Historic Artifacts. In this position, she regularly consults with small museums and helps them to find ways to make preservation practices work for them.

DANIELLE GABRIEL is an experienced community engagement professional with a passion for fostering curiosity and lifelong learning. She received a masters degree in Museum Studies and is pursuing a doctorate of education in Human Organizational Learning from the George Washington University.

AUNI GELLES is the Community Programs Manager at the Baltimore Museum of Industry, overseeing public programs, community outreach, and the BMI Farmer's Market. She holds an MA in Historical Studies from the University of Maryland, Baltimore County and a BA in Anthropology/Sociology from Goucher College.



KATHERINE C. GRIER is director of the Museum Studies Program at the University of Delaware.

LAURA HEEMER is the curator & program director at the Wharton Esherick Museum and sits on the Board of Historic Sugartown, Inc. She holds a B.A. in Historic Preservation from the University of Maryland, and enjoys the challenge and creativity of overseeing collections management on a budget at small museums!

MARK HUDSON directed the Frederick County Historical Society (MD) and the Vermont Historical Society, he now leads Tudor Place (Washington, DC)

MEG HUTCHINS is the Program Coordinator for Museum Studies Program at the University of Delaware and has a passion for inclusiveness in cultural institutions.

GREG JACKSON is an archivist and strategic planning team member for Glencairn Museum, part of the Bryn Athyn Historic Landmark District. He is a former museum educator, curator and historic site supervisor.

JILL CONNORS-JOYNER is a Museum Program Officer in the Office of Museum Services at the Institute of Museum and Library Services (IMLS). She co-manages the Inspire! Grants for Small Museums program, and works on the Museums Empowered program, providing support to both applicants and grantees. Prior to joining IMLS, she ran the Museum Assessment Program at AAM. With over 20 years in the museum field, she has a broad perspective of museum operations. She has a BA from McGill University and an MA in American Studies from the George Washington University.

BETSY KELLNER is the Executive Director of Venango Museum of Art, Science and Industry located in the Oil Heritage Region located in Venango County, PA. She is a graduate of Venango College of Clarion University where she was the 2015 Distinguished Alumna. She currently serves as the Tourism Chairperson for the Oil Region Alliance (ORA) and on their Board of Directors. She has worked Heritage tourism for 20+ years.

KATHERYN LAWSON is a PhD student in History and Museum Studies at the University of Delaware, holding degrees in music, English, and Library Science. She studies the intersections of race and animal companionship in the United States.

MICHAEL MADEJA is the Museum Programs Manager at the American Philosophical Society (APS) in Philadelphia. Before the APS, he filled education roles at a variety of institutions such as Ford's Theatre, the National Air and Space Museum, and the Philadelphia Zoo, and is a graduate of the Museum Education Program at the George Washington University.

AARON MARCAVITCH is the Executive Director of Maryland Milestones/Anacostia Trails Heritage Area Inc., a heritage tourism organization based in Hyattsville, MD. He has degrees in public history and historic preservation and has worked in the fields of community development, heritage, and historic preservation for over fifteen years. He is the past chair of the County's War of 1812 Commission and past chair of the Capital Trails Coalition. He lives in Greenbelt's planned utopian community from the 1930s.

TARAS W. MATLA is the Associate Director of the University of Maryland Art Gallery.

BRITTANY MERRIAM is the Curator of the Northampton County Historical and Genealogical Society in Easton, Pennsylvania. In 2013, she earned her Master's degree in Museum Studies from the University of the Arts. Since then, she's completed design and interpretive projects for a myriad of cultural and academic institutions in the region.

MELISSA MILLER is a recent graduate of the Masters in Museum Studies program at Indiana University Purdue University Indianapolis. She spent the last four years working as an independent contractor, and is currently an intern at the Smithsonian National Collections Program, where she facilitates professional development opportunities and emergency preparedness and response programs.

As a Southern Appalachian craftsperson and aspiring educator, **MATTHEW E. MONK** advocates for creative, tangible, experiential learning as a component of object-based education. The history of craft and trade, rural America, textiles, and their intersections inform Matthew's work.

REAGAN MOORE is a Museum Program Officer in the Office of Museum Services at the Institute of Museum and Library Services (IMLS). She co-manages the Inspire! Grants for Small Museums program, and works most directly with the Lifelong Learning portfolio across all funding opportunities, providing support to both applicants and grantees. Prior to joining IMLS in 2004, she worked as an archaeologist for the National Trust for Historic Preservation where she supported more than twenty historic sites across the country rehouse their archaeological collections. She has a BS in Anthropology from James Madison University and an MA in Museum Studies from the George Washington University.

MADDIE MOTT is currently a graduate student at Brown University; before leaving Oregon to pursue her studies, she used to write grants (in addition to many other jobs) for a small history museum. A fervent advocate for small museums, she is also a board member for the Small Museum Administrators Committee, a Professional Network of the American Alliance of Museums.

ALYSON MYERS is a current Master's student in Public Humanities at Brown University. Her focus is on creating accessible historical content for students and educators, with a particular interest in diverse and inclusive narratives.

ANDREA KIM NEIGHBORS currently serves as the Education Specialist for the Smithsonian Asian Pacific American Center, where she collaborates on co-creating models of future-focused education programs for P-12, family, and adult learners. Before joining the Asian Pacific American Center, Andrea was Manager of Community Partnerships at The Phillips Collection in Washington, DC and Tour Manager at the Wing Luke Museum of the Asian Pacific American Experience in Seattle, WA, designing customized museum experiences to best fit the needs of local educators.

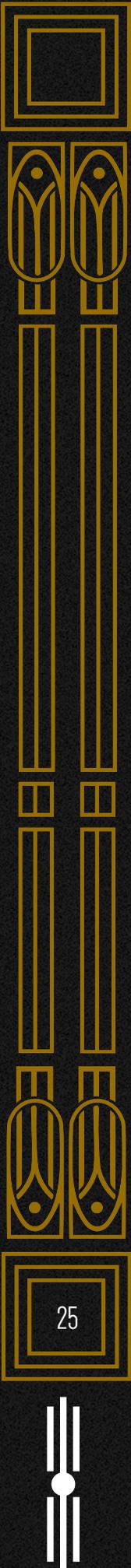
JOHN ORR has worked in the cultural community of Philadelphia since 1997, with stops at the Franklin Institute, Academy of Natural Sciences, Masonic Library & Museum of Pennsylvania, Fleisher Art Memorial, and the Chemical Heritage Foundation. He currently serves as the Executive Director of Art-Reach.

REBECCA ORTENBERG and **HILLARY MOHAUPT** are experienced digital communications professionals with over a decade of experience working with museums, arts organizations, educational institutions, and environmental nonprofits. They are two of the members of Magic Bread Consulting, a firm dedicated to building communications capacity for small nonprofits.

PIERRE QUINN is the author of *Leading While Green: How Emerging Leaders Can Ripen Into Effective Leaders*. As a speaker, coach and consultant he helps other discover what it takes to live, learn and lead with confidence.

DANYELLE RICKARD is a Program Officer for the Museum Assessment Program (MAP), which is run by AAM through a cooperative agreement with IMLS, and the Vice-Chair of the Registrar's Committee of the Mid-Atlantic Association of Museums. She has her MA in Museum Studies and her BA in History and had worked in museum collections for 13 years prior to joining the AAM staff.





LISA HOLLY ROBBINS has over fifteen years of experience developing, implementing, and evaluating public programs. She earned degrees in Anthropology from Washington College and a Masters of Public Anthropology from American University. She currently serves as the Interim Assistant Director for the Four Rivers Heritage Area. Lisa is the mother to two active boys who help test many hands-on activities for programs.

BROOKE SALVANTO, Museum Director of the Tuckerton Seaport, has her feet firmly planted in the sand of the Jersey Shore. She earned a Master's Degree in American History from Monmouth University which included an Internship at the Smithsonian National Museum of American History. Brooke also graduated from AASLH's Developing History Leaders Seminar in History Administration program in Indianapolis in 2014. Brooke serves on the Board of the Small Museum Association.

ELIZABETH (LIZ) SCOTT SHATTO is the Executive Director of the Heart of the Civil War Heritage Area, Inc., a role held since 2005 through various iterations of the organization. In 2012 she was selected for what is now known as the History Leadership Institute. That year, she received the Maryland Preservation Award for Outstanding Individual Leadership at the Local Level. In July 2018 she concluded a two-year term as Co-chair of the Coalition of Maryland Heritage Areas.

LAUREN SILBERMAN is the deputy director at Historic London Town and Gardens in Edgewater, MD. Her museum used crowdfunding to raise over \$18,000 to rebuild its colonial tavern's lost bar.

ALLISON SPEIGHT is the Volunteer & Education Programs Manager at the Chesapeake Bay Maritime Museum. She graduated from Washington College with a B.A. in Environmental Studies with a concentration in Chesapeake Regional Studies.

KIM STAUB is the Collections and Exhibitions Manager at the Betsy Ross House, in charge of managing the collections and researching new exhibitions, programs, and interpretations. She serves as vice-president of Philadelphia's Historic Neighborhood Consortium and is on the board of the Young Friends of Independence National Park.

ALLISON TITMAN is the President of the SMA Board and an Accreditation Program Officer at the American Alliance of Museums. She holds an MBA as well as an MA in Museum Studies, and has a background working in small historic house museums.

JENNA TSHUDY is the Education Coordinator for Historic Philadelphia, Inc., an organization dedicated to making our nation's history relevant and real through interpretation, interaction, and education, specifically through operation of the Betsy Ross House, Franklin Square, and Once Upon A Nation tours and programs. She is a graduate of Monmouth University with a BA in History and Secondary Education and an MA in History."

ADRIANA USMAYO, a 2012 graduate of the Bringing the Lessons Home Program, was born in Bolivia. She now studies Economics and Statistics at the University of Virginia

KAREN WHITEHAIR has worked in the museum field for over twenty-five years focusing primarily on Collection Stewardship. She is a graduate of University of Colorado/Boulder (BA History), Yale University (MA History) and the George Washington University Museum Studies Program.

Following 20+ years on museum staffs, **SHELDON WOLF** is now a consultant, author and frequent presenter at conferences. He specializes in development, institutional marketing and strategic planning.

As senior collections manager at the Puget Sound Navy Museum (PSNM), **KATHRINE YOUNG** is in charge of all aspects of collections management and registration, including the acquisition, management and care of all artifacts and archival items in the museum's collection. Prior to joining the PSNM, Young was the collections manager at the EMP and Science Fiction Museum (now the Museum of Pop Culture), archives manager at Microsoft and expansion coordinator at the Museum of Flight.

The Small Museum Association is pleased to award its **LISA MASON-CHANEY** and **LESLEY VAN DER LEE** to the individuals listed below. In addition, for this year's Conference, SMA was pleased to partner with the Prince George's County History Consortium, Museum Council of Philadelphia, Greater Baltimore History Alliance, and the Historic House Museum Consortium to offer additional scholarships. We also want to thank the John F. Kennedy University Museum Studies Continuing Education Online Certificate Program for their contribution in support of the SMA Scholarship Program. We congratulate all of the winners!

LESLEY VAN DER LEE

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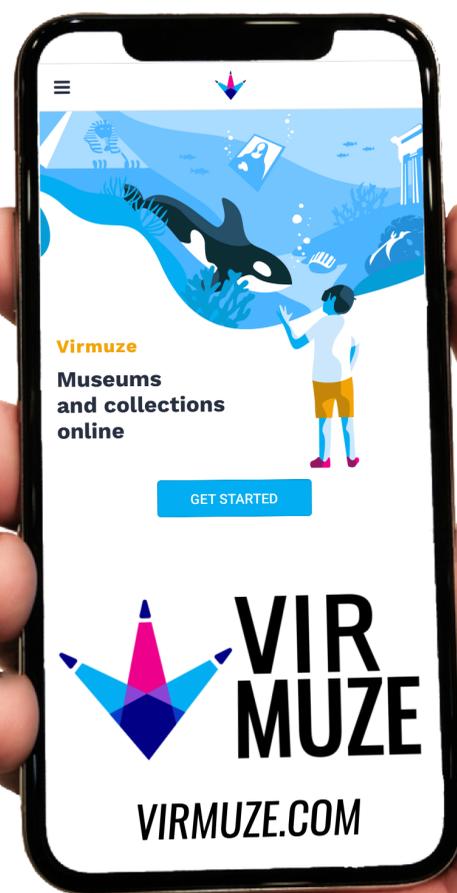
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