

From Idea to Exhibit

Presentation for the Small Museum Association
February, 2006

1. Get a Big Idea
2. Conduct Research
3. Know your visitors: formative evaluation
4. Create an outline
5. Do a preliminary floor plan
6. Write a draft exhibition script that includes images, artifacts and interactives
7. Get input from others
8. Create the final design:
 - Floor plan and panel layout
 - Plan for pedestals, frames and object mounts
9. Install the Exhibition
10. Ask visitors what they think!
11. Debrief: what would you do differently?

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